

32nd EUROPEAN FILM AWARDS BERLIN



Berlin, 7 December 2019

PRESS KIT



**The 32nd European Film Awards
Berlin, 7 December 2019**

It is with great pleasure that the European Film Academy welcomes you to the European Film Awards in Berlin. The press team is committed to providing the best service possible. Please do not hesitate to contact us should you have any queries.

We kindly ask you to submit a copy of your coverage to the EFA Secretariat and / or to the EFA press attachée in your country by **17 January 2020**.

PRESS CONTACT

PRESS OFFICE

Room 'Raspail', 2nd Floor
Sofitel Berlin Kurfürstendamm
Augsburger Straße 41
10789 Berlin

Opening hours:
Friday, 6 December: 10.00 - 18.00
Saturday, 7 December: 10.00 - 15.00
Sunday, 8 December: 11.00 - 15.00

tel. +49 175 906 74 89
press@europeanfilmacademy.org

PRESS TEAM

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AWARDS NIGHT – Saturday 7 December

Please note: The 32nd European Film Awards is a black-tie event – suitable attire is expected. Cameras will not be allowed inside the ceremony.

VENUE

Haus der Berliner Festspiele

Schaperstrasse 24

10719 Berlin

The venue is only a 10-minute walk from the hotel (see map at end of document).

PRESS CENTRE – from 16.00

The Press Centre at Haus der Berliner Festspiele is in the “**Seitenbühne**”. **The entrance is on the far left of the building** (see plan at end of document). **Do not enter the theatre with the guests at the red carpet.**

It will be open from **16.00** and is accessible for all journalists holding an accreditation. There will be a projection to follow the ceremony as well as wireless internet access, and a split box for radio journalists. Catering provided.

Contact: press@europeanfilmacademy.org

tel. +49 175 906 74 89

RED CARPET – placement starts at 16.00

The **GREEN** accreditation gives access to the marked areas at the Red Carpet. **The entrance is on the far right of the building** (behind the “Kassenhaus” - see plan at end of document). **Individual positions for photographers and TV crews will be pre-marked by the EFA press team.** Access to the placements at the Red Carpet begins at 16.00, arrivals start at 17.00, the ceremony begins at 19.00.

PHOTO CALL – approx. 21.30

Accredited photographers will have access to the **Photo call** after the awards ceremony. The EFA press team will accompany the photographers to the location.

Q&A – approx. 21.30

Accredited journalists will have access to the winners’ **Q&A** after the awards ceremony. The EFA press team will accompany the journalists to the location.

PRESS SCHEDULE

FRIDAY 6 DECEMBER

- 10.00 - 18.00 Press Office open (Room 'Raspail', 2nd Floor, Sofitel)
- 19:30 **Film Gala:** conversation with Werner Herzog, recipient of the 2019 European Film Academy Lifetime Achievement Award (open to the general public) followed by a screening of FAMILY ROMANCE, LLC
Delphi LUX, Kantstraße 10
(**NOTE:** Tickets need to be purchased individually at the box-office or online)
- 18:00 - 21:00 **Welcome Reception in co-operation with the Embassy of Iceland in Berlin (ONLY UPON INVITATION)**
The Nordic Embassies / Felleshus, Rauchstraße 1

SATURDAY 7 DECEMBER

- During day **Screenings of EFA nominated films**
with introductions or Q&As with nominees (open to the general public)
Delphi LUX, Kantstraße 10
(**NOTE:** Tickets need to be purchased individually at the box-office or online)
- 10.00 - 15.00 Press Office open (Room 'Raspail', 2nd Floor, Sofitel)
- 11.30 - 12.30 **EURIMAGES Talks (EFA guests welcome)**
Delphi Filmpalast, Kantstraße 12a
- from 16.00 Press Centre opens at Haus der Berliner Festspiele (Seitenbühne, entrance on far left of the building – see plan at end of document)
- 16.00 - 17.00 Red Carpet placement (entrance on far right of the building – see plan at end of document)
- 17.00 Doors open & arrivals red carpet & livestream
- 18.30 Doors close & seats to be taken
- 18.40 Pre-ceremony
- 19.00 - approx. 21.30 **32nd European Film Awards** / Screening of the ceremony in the Press Centre.
Live stream on www.europeanfilmawards.eu
- approx. 21.30 Q&A (for accredited media & TV crews)
& photo call (for accredited photographers)

SUNDAY 9 DECEMBER

- 11.00 - 15.00 Press Office open (Room 'Raspail', 2nd Floor, Sofitel)

PRESS MATERIAL

TEXT FILES

Press releases are available on www.europeanfilmacademy.org under Press/Press Releases

The press release announcing the 2019 winners will not be distributed before the end of the awards ceremony at approximately 21.30.

Material on the **EFA Selections & Nominations 2019** is available on www.europeanfilmawards.eu

PHOTO COVERAGE

Photo coverage of the 32nd European Film Awards will be made available through a pool photographer, API and The European Film Academy:

- 1) DPA will service the news agency pool, images will be distributed by the agencies DPA, AP, RTR and AFP
(images available for registered customers)
- 2) EPA will service the photo agency pool, images will be distributed by Action Press, dap images, getty images and EPA
- 3) From approximately midnight on, free photo material will be available from the **EFA website** www.europeanfilmacademy.org under Press/Pictures

Film stills can be downloaded **free of charge** from the same page on the EFA website.

Free images from past European Film Awards ceremonies can be retrieved from the Text & Image Archive on www.europeanfilmacademy.org under Archive/Text & Image Archive.

RADIO COVERAGE / AUDIO FILES

A representative from EBU/Eurovision Radio will be present in Berlin. Audio files from the Awards ceremony and Press Conferences will be made available free of charge at:
<http://euroradionews.ebu.ch/>

This site is password protected. To apply for a password, please contact Julia Lonicer: lonicer@ebu.ch
Copies from audio files can be made available to all radio journalists on request.

Live transmission via IP codec can be made available on request.

Contact on site: Julia Lonicer, Radio Producer: lonicer@ebu.ch / mobile +41 79 230 15 08

TV COVERAGE / TV HIGHLIGHTS

TV-highlights-packages will be provided through the EBU as two free satellite World Feeds and will be available via WorldLink and to download from NewsDirect.

Please log into www.eurovision.net and click on Synopsis for technical parameters of this transmission

Worldfeed: <https://www.eurovision.net/content-offers/worldfeed/worldfeeds.php>

WorldLink: www.eurovision.net/worldlink/

NewsDirect <https://newsdirect.ebu.ch/> (also offering tailored clips from the red carpet)

<https://www.eurovision.net/events/news/on-demand-news/44844>

Free access to all broadcasters. This material is free of rights and free of charge worldwide. Technical availability in Europe, Middle East and North Africa (EU7A), the Americas (IS805) and Asia (Asiasat5).

Eurovision Special Events, in co-operation with EFA Productions, will offer the following broadcast facilities onsite at Haus der Berliner Festspiele:

- HD / SD Standup position for Live programme inserts on the Red Carpet
- Playout (SDI – clients own player)
- Special Production and transmission packages; available upon request

Event number:44844 / Date:07/12/2019

Eurovision Booking Contact: bookings@eurovision.net / phone +41 22 717 29 00

Eurovision News Events Contacts: newsevents@ebu.ch / phone +41 22 717 2840

CEREMONY TRANSMISSION

The 32nd European Film Awards will be **streamed live** on www.europeanfilmawards.eu and transmitted live by more than 37 stations and platforms across Europe (see complete list at www.europeanfilmacademy.org under European Film Awards/Broadcast Information).

FACEBOOK & TWITTER & INSTAGRAM & YOUTUBE

Facebook: facebook.com/europeanfilmawards

- Photos, videos and impressions during the awards weekend
- Live video from the red carpet and real-time (almost) speeches from the ceremony

Twitter: twitter.com/EuroFilmAwards - under the EFA hashtag **#efa2019**

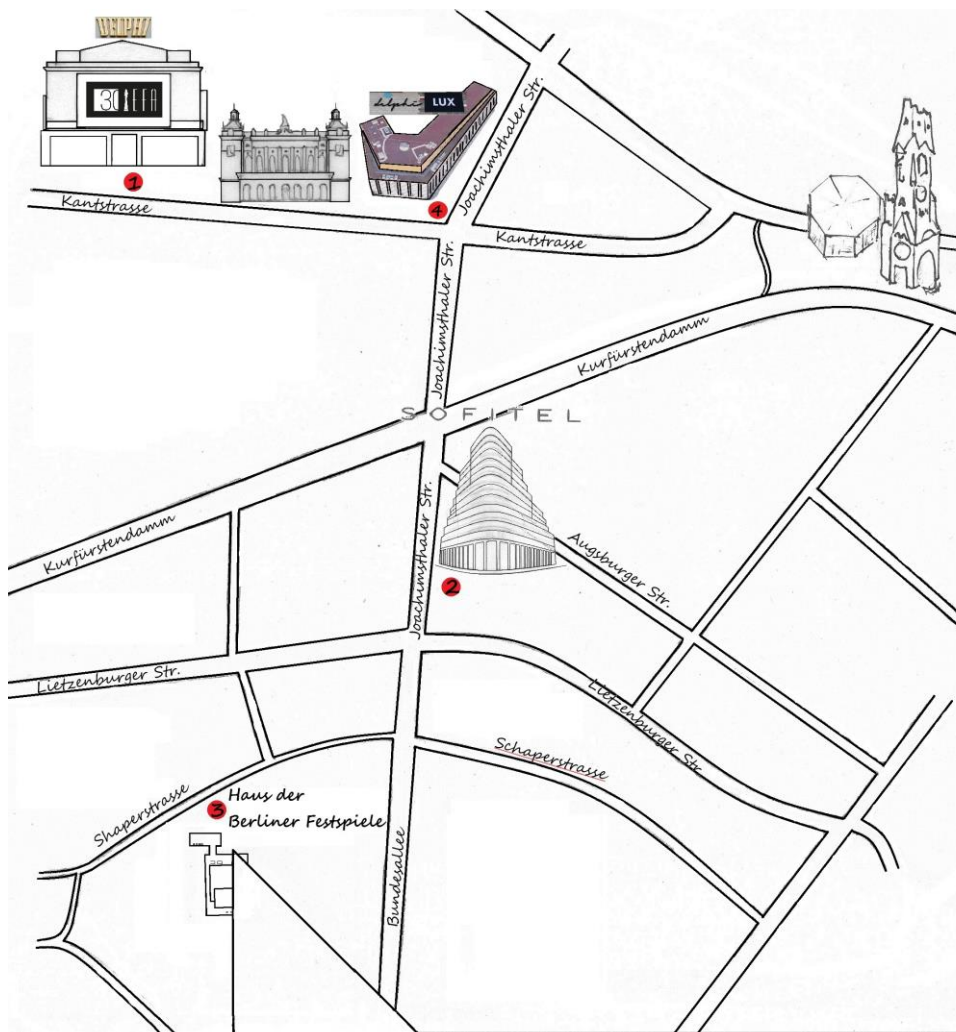
- Photos, videos and impressions during the awards weekend
- Real-time announcement of the winners with visuals and GIFs

Instagram: instagram.com/eurofilmawards - under the EFA hashtag **#efa2019**

- Behind the scenes photos and videos
- Portraits of the winners

YouTube: youtube.com/c/EuropeanFilmAwards

- Speeches and interviews



1. Delphi Filmpalast,
Kantstr. 12a

2. Press Office, Sofitel,
Augsburger Str. 41

3. The 30th European Film Awards & Press Center,
Haus der Berliner Festspiele, Schaperstr. 24

4. Delphi LUX,
Kantstr. 10

