



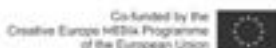
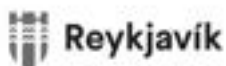
PRESS KIT

The 35th European Film Awards

Saturday, 10 December 2022

www.europeanfilmacademy.org

The European Film Awards are supported by



THE EUROPEAN FILM AWARDS

It is with great pleasure that the European Film Academy welcomes you to the European Film Awards in Reykjavík, Iceland, this year. The press team is committed to providing the best service possible. Please do not hesitate to contact us should you have any queries.

We kindly ask you to submit a copy of your coverage by 15 January 2023 to: mail@steinbrennermueller.de

PRESS TEAM CONTACT

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European Film Academy:

Edson Sidonie / Head of Marketing & Communication	press@europeanfilmacademy.org
Ana Lopez / Community Building & Press Relations	press@europeanfilmacademy.org

YOUR HOTEL

You are staying at: **Reykjavík Marina** – Berjaya Iceland Hotels, Mýrargata 2, Reykjavík. The Hotel is booked for the complete duration of your stay, also for the nights, you will cover yourself.

HOW TO GET FROM THE AIRPORT TO HOTEL MARINA

The Academy is happy to cover the costs for transfer from and to the airport via Flybus. We will email you a voucher with which you can use the Flybus. Flybus operates in connection with all arriving flights at Keflavik Airport with direct transportation to Reykjavik City Center. Flybus will be waiting for you outside the terminal building. If your flight is delayed, Flybus will wait. There is no fixed schedule for Flybus from Keflavik Airport to Reykjavik City Center.

PRESS OFFICE HOTEL MARINA, REYKJAVÍK

Accreditation pick-up, general information about schedule, interviews etc. Due to sustainability reasons we will not provide printed press kits or printed information on-site.

Reykjavík Marina – Berjaya Iceland Hotels
Press Office: The Living Room of Marina (ground floor)
Press Lounge: Ground floor lounge of Marina
Mýrargata 2, 101 Reykjavík, Island

Opening hours:
Friday: 11-13h & 14-18h
Saturday: 9-14h
Sunday: 11-14h

AWARDS NIGHT – Saturday, 10 December 2022

The 35th anniversary edition of the European Film Awards is a **black-tie event – suitable attire is expected**. Photographers / Cameras will not be allowed inside the ceremony.

VENUE

Harpa – Concert Hall

Austurbakka 2, 101 Reykjavík, Iceland

Harpa is a 12-minute walk from Hotel Marina (see map at the end)

MEDIA CENTER AT HARPA – from 15.00h

Access with white and blue badge

If you registered for the media center:

The media center is only accessible through the side entrance. Facing the main entrance, the entrance to the media center is on the left side (see photo at the end). Please **do not enter** at the guest entrance or at the red carpet. Access to red carpet positions is via the media center.

If you registered for the ceremony inside:

Please enter Harpa at the regular guest entrance (see photograph at the end). You can access the media center before and after the gala. Please note: If you are attending the ceremony, you **cannot switch back and forth** between media center and ceremony during the gala.

The media center will be open from 15.00h and is accessible for accredited journalists only. There will be a live stream of the gala, working desks, WIFI, split boxes. Catering is provided.

RED CARPET

The white badge gives you access to the Red Carpet. The entrance to the Red Carpet is via the media center. Individual positions for photographers and tv crews will be pre-marked by the European Film Awards press team.

16.15h	Start of placement
17.15h	Red Carpet opens
19.15h	The European Film Awards start

PHOTO CALLS

From 19.30h	Winners will be brought from the stage to a photo call backstage (Access via media center for photographers & TV crews only, white badge)
Approx. 21.30h	Photo call with all winners on stage

Q & A

Approx. 21.40	The winners of the main categories will be available for Q&A in the media center after the ceremony. Access for all accredited journalists (white and blue badges).
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TIME SCHEDULE

THURSDAY, 8 December

21.00h Screening of MARIANNE AND JULIANE by Margarethe von Trotta, followed by Q&A with the director at 9.00 pm. Kino Bioparadis, Hverfisgötu 54, Reykjavík, <https://bioparadis.is/kvikmyndir/marianne-juliane/>

FRIDAY, 9 December

11.00 – 13.00h Press office open (Marina Hotel, The Living Room (ground floor))

14.00 – 18.00h

20.00 – 23.00h **INVITATION TO SKY LAGOON** - www.skylagoon.com
European Film Awards Reykjavík – Ministry of Culture and Business Affairs, Iceland and Reykjavík city
One of the most beautiful thermal baths in Iceland. A new geothermal spa by the sea outside Reykjavík.
See invitation at the end of document – RSVP until 7 December
Please bring your swimwear!

20.00h Pick up at Hotel Marina, transfer by bus to Sky Lagoon

20.30 – 23.00h 45 min. of meet & greet, with canapés & drinks followed by swimming

23.00h & 23.30h Transfer by bus back to Hotel Marina

SATURDAY, 10 December

9.00 – 15.00h Press office open (Marina Hotel, The Living Room (ground floor))

9.00 – 16.00h Interviews with nominees et al. (Iceland Parliament Hotel Thorvaldsenstræti 2-6, 10-minute walk from Marina Hotel, see map)

If you have interviews scheduled, please meet us 10 minutes before your interview begins at our interview registration desk.

Please note it is mandatory to schedule interviews beforehand.

Please contact the interview coordination: Thomas Abeltshauser, ta@steinbrennermueller.de, +49 177 4444 777.

14.00h Screening of DIVINE INTERVENTION by Elia Suleiman, followed by a Q&A with the director at 3.30 pm, Kino Bioparadis, Hverfisgötu 54, Reykjavík, <https://bioparadis.is/kvikmyndir/divine-intervention/>

From 15.00h Media center in Harpa opens (side entrance, see photograph)

16.15 – 17.15h Red carpet placement (entrance via media center)

17.15h – 19.15h Red carpet

19.15h– ca. 21.30h 35th European Film Awards, Live Stream in media center
During ceremony: photo calls with winner backstage

Approx. 21.30h Photo call with all winners on stage

Approx. 21.40h Q&A with winners in main categories in media center

Followed by After show party at Harpa

SUNDAY, 11 December

- 11.00 – 14.00h Press office open (Marina Hotel, The Living Room (ground floor))
- 15.00h Screening of 2 episodes of EXTERIOR NIGHT by Marco Bellochio, Followed by Q&A with the director at 5.00 pm, Kino Bioparadis, Hverfisgötu 54, Reykjavík, <https://bioparadis.is/kvikmyndir/esterno-notte/>

MONDAY, 12 December

- 19.00h Screening of EUROPA, EUROPA by Agnieszka Holland, followed by Q&A with the director at 8.30 pm, Kino Bioparadis, Hverfisgötu 54, Reykjavík, <https://bioparadis.is/kvikmyndir/europa-europa/>

PRESS MATERIAL

TEXT FILES

Press releases, guest list, broadcaster and live stream information and much more are available on www.europeanfilmacademy.org in the press section.

The press release announcing the 2022 winners will not be distributed before the end of the award ceremony at approximately 9.30 pm.

Material on the European Film Awards Selections & Nominations 2022 is available on www.europeanfilmawards.eu.

Please find press information from our Icelandic Partners on www.europeanfilmacademy.org in the press section.

PHOTO COVERAGE

Free photo material of the awards ceremony will be available shortly after the event from the Academy Website www.europeanfilmacademy.org.

Film stills can be downloaded free of charge from the same page on the Academy Website.

RADIO COVERAGE / AUDIO FILES

Audio clips from the event will be made available on <http://audio.ebu.ch>. To access the clips (free of charge) and if you do not have a Single Sign On (SSO) account with EBU yet, please create first a login at <https://sso.ebu.ch> (step 1). If you have the EBU SSO, please send an email to lonicer@ebu.ch to activate your access to the EFA 2022 page of the platform (step 2).

For EBU members only: The live signal of the Awards ceremony will be distributed via the EBU Radio over IP Network. Please contact lonicer@ebu.ch for information on how to access the signal in your MCR.

EBU Radio contact: Julia Lonicer, [+41 79 230 1508](tel:+41792301508).

TV COVERAGE / TV HIGHLIGHTS

Free access to all broadcasters. The material is free of rights and free of charge world-wide.

The European Film Awards Ceremony (highlights) will be available from the EUROVISION newsdirect platform [newsdirect.ebu.ch](https://www.newsdirect.ebu.ch). Please sign in or create an account in advance if you do not already have one. EBU contact: newsevents@eurovision.net

Authentication:

1. Select "Single-Sign-On"
2. Click on "EBU SSO"
3. Enter your EBU e-mail and password
If you don't have an EBU SSO account, you can register by clicking on "Create an account"

Media Download:

1. Select the DETAILS view and click on the export icon:
2. For your export, you can choose between three formats:
Broadcast: h264 crf HD 1980 x 1080 (.mp4) TBC
Social Media: h264 crf 1280 x 720 (.mp4) TBC
Audio only: AAC 192 kbps (.mp3) TBC
3. Select the requested format, check the general terms and conditions, and then hit the EXPORT button.
PLEASE NOTE this process may take some time.

Media Extract Downloads:

1. Select the TIMELINE view and drag the mouse below the player to select the part of media you need:
2. Your selection will be highlighted in red. Right-click on it and choose "Play In → Out" to preview your clip. "Export" to download.
3. Afterwards follow the instructions (2) under "Media Download" (s.a.)

PLEASE NOTE: The encoding of your export may take some time. The download is then only possible via Aspera Connect (which you might need to download and install upon request). As soon as your export is available, you will receive notification from Aspera Faspex DigDistProj@eurovision.net. In this e-mail, please click on "Download Entire Package"

Alternatively, you can also right-click on the previous image of the video (on the timeline) and chose "Save video as" to download a lower quality mp4.

A **European Film Awards Trailer** (impressions) can be downloaded from the following link: https://www.dropbox.com/s/swltgoa4we6fww5/EuropeanFilmAwards_Impressions_2022.mov?dl=0

CEREMONY TRANSMISSION – Live Streams and Broadcasts

The 35th European Film Awards will be broadcast and streamed live via different broadcasters and platforms across Europe. Please find broadcasters and live streams [here](#).

WEB & SOCIAL MEDIA

Websites: europeanfilmacademy.org, europeanfilmawards.eu

Facebook: facebook.com/europeanfilmawards

- Photos, clips, and impressions during the awards weekend
- Live video from the red carpet and real-time (almost) speeches from the ceremony

Twitter: twitter.com/EuroFilmAcademy - under the European Film Academy hashtag #europeanfillmawards #Monthofeuropeanfilm

- Photos, clips, and impressions during the awards weekend
- Real-time announcement of the winners with visuals and GIFs

Instagram: instagram.com/europeanfilmacademy

#europeanfillmawards #Monthofeuropeanfilm

- Behind the scenes photos and videos
- Portraits of the winners

YouTube: youtube.com/c/EuropeanFilmAwards

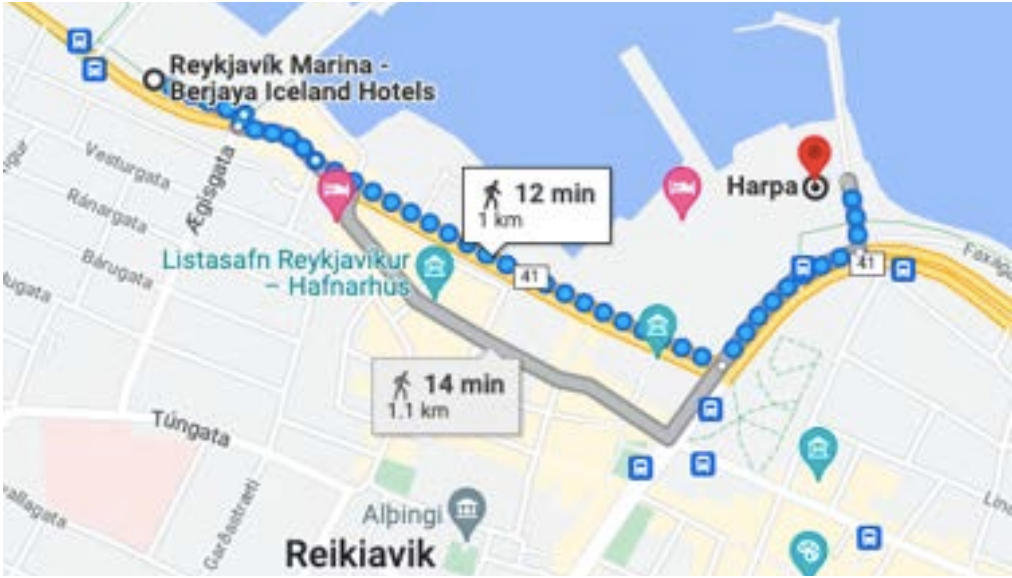
- Speeches and interviews (After 10 December)
- More videos will be uploaded during the year 2023

MAPS & FURTHER INFORMATION

Invitation for Media Event on Friday night



Walk from Hotel Marina to Harpa (award venue)



Entrance to media center at HARPA



Walk from Hotel Marina to Parliament Hotel (Interviews with nominees)

