

# EUROPEAN FILM AWARDS

**PRESS KIT**

**34th European Film Awards**

Berlin, 11 December 2021

**The 34<sup>th</sup> European Film Awards  
Berlin, 11 December 2021**

It is with great pleasure that the European Film Academy welcomes you to the European Film Awards. The press team is committed to providing the best service possible. Please do not hesitate to contact us should you have any queries.

We kindly ask you to submit a copy of your coverage to the Academy Secretariat and / or to the respective press attaché in your country by **17 January 2022**.

**PRESS CONTACT**

**PRESS TEAM**

**EUROPEAN FILM ACADEMY**

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# SCHEDULE

## SATURDAY 11 DECEMBER

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11.30 - 12.30

**Screening of *LOVERS ROCK* from *SMALL AXE***

*(open only to Yorck Unlimited subscribers)*

Followed by Q&A with Steve McQueen, recipient of European Innovative Storytelling Award.

[Delphi LUX](#), Kantstraße 10, 10623 Berlin

18.30

**34th European Film Awards**

Live stream on [www.europeanfilmawards.eu](http://www.europeanfilmawards.eu)

Pre-Ceremony interviews with Knut Elstermann

19.00 - approx. 21.30

Ceremony

**Arena Berlin**

Eichenstraße 4

12435 Berlin

# PRESS MATERIAL

## TEXT FILES

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**Press releases** are available on [www.europeanfilmacademy.org](http://www.europeanfilmacademy.org) under Press/Press Releases

The press release announcing the 2021 winners will not be distributed before the end of the awards ceremony at approximately 21.30.

Material on the **European Film Awards Selections & Nominations 2021** is available on [www.europeanfilmawards.eu](http://www.europeanfilmawards.eu)

## PHOTO COVERAGE

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Reuters will service the news agency pool, images will be distributed by the agencies DPA, AP, RTR and AFP (images available for registered customers)

Free photo material of the awards ceremony will be available shortly after event from the **Academy Website** [europeanfilmacademy.org](http://europeanfilmacademy.org) under <https://www.europeanfilmacademy.org/press-page/downloads/>

**Photo coverage of the 2021 Ceremony** will also be (free of charge) on <https://publicity.gettyimages.com/event/european-film-awards-2021>

**Film stills** can be downloaded **free of charge** from the same page on the Academy Website.

## RADIO COVERAGE / AUDIO FILES

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Audio clips from the event will be made available on <http://audio.ebu.ch> .

To access the clips (free of charge) and if you do not have a Single Sign On (SSO) account with EBU yet, please create first a login at <https://sso.ebu.ch> (**step 1**). If you have the EBU SSO, please send an email to [lonicer@ebu.ch](mailto:lonicer@ebu.ch) to activate your access to the EFA 2021 page of the platform (**step 2**).

EBU Radio contact: Julia Lonicer, +41 79 230 1508.

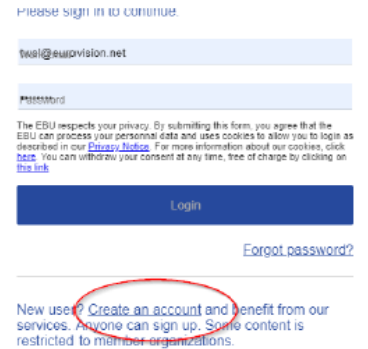
## TV COVERAGE / TV HIGHLIGHTS

Free access to all broadcasters. The material is free of rights and free of charge world-wide.

The European Film Awards Ceremony (highlights) will be available from the EUROVISION newsdirect platform [newsdirect.ebu.ch](https://newsdirect.ebu.ch). Please sign in or create an account in advance if you do not already have one.

### Authentication:

- 1 Select "Single Sign-On"
- 2 Click on "EBU SSO"
- 3 Enter your EBU e-mail and password.  
If you do not have an EBU SSO account, you can register by clicking on "Create an account".



### Media Download:

- 1 Select the DETAILS view and click on the export icon:



- 2 For your export, you can choose between three formats:

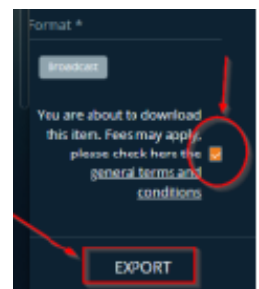
**Broadcast:** h264 crf HD 1980 x 1080 (.mp4)

**Social Media:** h264 crf 1280 x 720 (.mp4)

**Audio only:** AAC 192 kbps (.mp3)

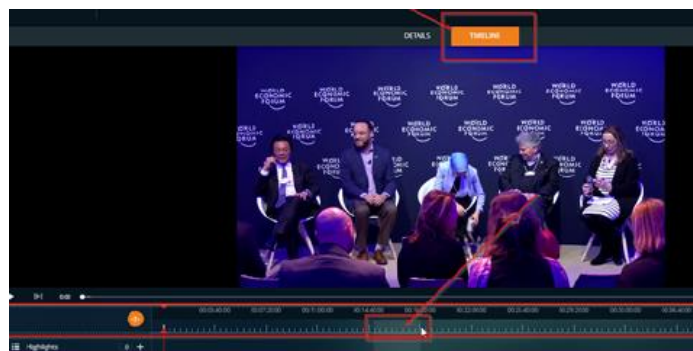
- 3 Select the requested format, check the general terms and conditions, then hit the EXPORT button.

PLEASE NOTE this process may take some time.

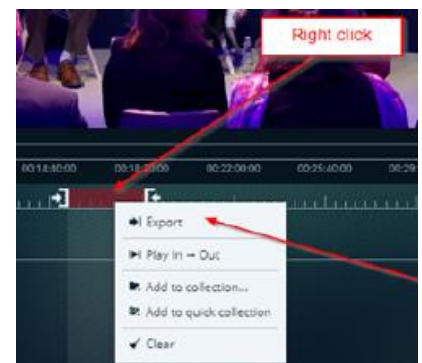


### Media Extract Download:

- 1 Select the TIMELINE view and drag the mouse below the player to select the part of the media you need:



- 2 Your selection will be highlighted in red. Right-click on it and choose "Play In → Out" to preview your clip; "Export" to download.



Afterwards follow the instructions from 2 under "Media Download" (s.a.)

PLEASE NOTE: The encoding of your export may take some time. The download is then only possible via Aspera Connect (which you might need to download and install upon request). As soon as your export is available, you will receive a notification from Aspera Faspex [DigDistProj@eurovision.net](mailto:DigDistProj@eurovision.net). In this e-mail, please click on „Download Package “respectively “Download Entire Package”.

Alternatively, you can also right-click on the preview image of the video (on the timeline) and chose “Save video as” to download a lower quality mp4.

A **European Film Awards Trailer** (impressions) can be downloaded from the following link:  
<https://www.dropbox.com/s/dx48u07jmi86i8a/The%20European%20Film%20Awards%20-%20Impressions.mp4?dl=0>

## **CEREMONY TRANSMISSION**

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The 34<sup>th</sup> European Film Awards will be **streamed live** on [www.europeanfilmawards.eu](http://www.europeanfilmawards.eu) and transmitted live by more than 30 TV Broadcasters and platforms across Europe (see complete list at <https://www.europeanfilmacademy.org/industry/where-to-watch/>).

## **WEB & SOCIAL MEDIA**

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**Websites:** [europeanfilmacademy.org](http://europeanfilmacademy.org), [europeanfilmawards.eu](http://europeanfilmawards.eu)

**The European Film Awards Official App:**

- Google Play (Android):  
<https://play.google.com/store/apps/details?id=appappeuropeanfilmawardseu.wpapp>
- App Store (iOS):  
<https://apps.apple.com/us/app/european-film-awards/id1489818255>

**Facebook:** [facebook.com/europeanfilmawards](https://facebook.com/europeanfilmawards)

- Photos, clips, and impressions during the awards weekend
- Live video from the red carpet and real-time (almost) speeches from the ceremony

**Twitter:** [twitter.com/EuroFilmAwards](https://twitter.com/EuroFilmAwards) - under the European Film Academy hashtag

**#europeanfillmawards**

- Photos, clips, and impressions during the awards weekend
- Real-time announcement of the winners with visuals and GIFs

**Instagram:** [instagram.com/eurofilmawards](https://instagram.com/eurofilmawards)

- Behind the scenes photos and videos
- Portraits of the winners

**YouTube:** [youtube.com/c/EuropeanFilmAwards](https://youtube.com/c/EuropeanFilmAwards)

- Speeches and interviews